**Kickstarter Campaign**

**3 conclusions:**

1. After analyzing the provided data – I can conclude that the Kickstarter projects linked with Film & video, theatre, music and photography have higher success rates.
2. I can also conclude that the projects in technology have an approximately equal success to failure ratio.
3. Another conclusion, based on the data is that projects in the Journalism category have ZERO success rate.

**Limitations of the data-set:**

1. This data set analyzes only the last 4000 projects – we do not have sufficient data to form conclusions on ALL the Kickstarter projects.
2. Another limitation is – we do not know the timelines. Certain projects could have a higher success rate based on when the project was released on Kickstarter. Having a timeline could help us get more insights into the factors affecting the success and failure rate of a project.

**Other possible graphs and tables**:

1. Pie-charts, line charts, histograms could also be used to represent this data.
2. Pie charts would be the best form of representing data when we need to summarize the state of the projects.